

Revenue up 24 % between 2009 and 2010 Fourth quarter (€ 72.5 million) which confirm the trend from the first half

Revenue by business line (€ thousands)	2010	2009	change
Equipment sales	186,3	139,4	+ 34 %
Equipment rental	37,2	31,9	+ 17 %
Services	26,5	30,7	- 14 %
Total	250,0	202,0	+ 24 %

Fourth quarter activity

Haulotte Group produced fourth quarter 2010 consolidated sales of € 72.5 million compared with € 53.5 million in the same period last year, an increase of 35%. The increase compared to third quarter 2010 was 15%. The end of 2010 confirms the trend since the spring of 2010 with a steady increase in commercial activity. The consolidated revenue for 2010 is € 250 million compared with € 202 million in 2009, an increase of 24% between the two years, driven primarily by equipment sales.

In a market that is far from break-even point, annual sales grew in all geographic areas between 2009 and 2010, particularly in Asia Pacific (41%) where the activity was sustained in the second half, in Latin America (23%) where the Brazilian market growth continues. Europe is also progressing with a good 24% increase in the last quarter.

Outlook

The strong sales in the second half of 2010 have significantly reduced inventories.

The significant increase in the backlog at the end of January reflects a more sustainable level of commercial activity in recent months, and the renewed dynamism of certain markets should enable the Haulotte Group to continue its growth into 2011, at a similar pace to that achieved in 2010.

Upcoming events:

Annual results 2010: 11 March 2011

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